



# **S O C I A L   M E D I A**

WITH SINCERELY MEDIA

# SERVICES

## **I offer Social Media Management & Content Creation Services.**

This means that I create content that clearly captures your brand and maintains a professional online presence. With this I also handle scheduling and posting your content at the right time and using the right tools to maximise your use of the platform.

## **What platforms do I work on?**

I work on Facebook & Instagram

## **What if you don't have accounts on these platforms?**

I charge R500 per account set up.

## **How does the Content Creation work?**

Based off of the number of posts per week I will book a Content Photoshoot with you. These will happen every few months according to the amount of posts you want. You will choose what you want captured, list it out and (if it is food) have it made and ready on the day of the Photoshoot. You will have me for 3 hours photographing your products at every content shoot we book.

With that done and me working off the information you have given me and the photos I have taken I will put together the posts for posting.

If you would like to review the Content prior to posting, all you have to do is ask and I will email you a PDF containing the posts.

## **Why do you and your Business need this?**

Your business is unique, it deserves to have a clean and professional online presence that makes it stand out amongst competitors. You're busy, you're a business owner, taking time out of your day to work on something like Social Media might seem like a chore that you have to do everyday.

That's what I'm for. I will help you create a clean, professional and unique online presence with my experience as a Photographer and a Social Media Manager.

You get to take Social Media off your daily list of chores, it becomes something you can rest assured knowing it is in great hands and being taken care of. I handle it for you, make sure you have professional content going out on an ongoing basis.

## **What does this cost?**

At this point I imagine you are wondering what this will cost.

I charge using Flat Rates, what does that mean? It means that every post costs the same.

There is no hourly charge.

My flat rate is R250 per post.

I work on a minimum of 3 posts a week. (You are welcome to request more)

That works out to R750 a week.

That works out to R3000 per month.

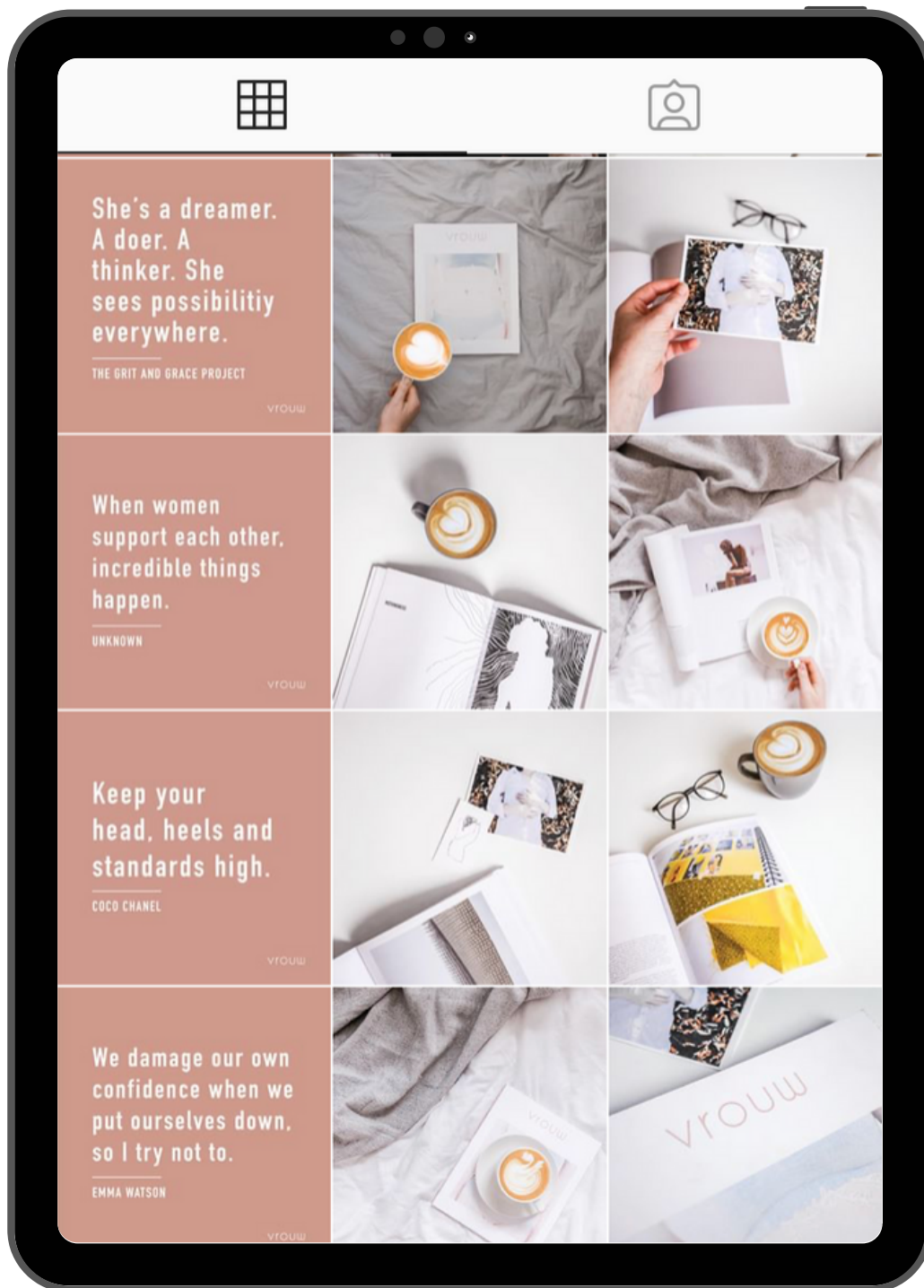
Any additional posts per week will cost R250 as the Flat Rate states.

Something to Clarify:

I'm not a Social Media Marketer. I am here to maintain a clean and professional online presence that will appeal to your audience. I'm a Social Media Manager, I manage your online presence. While I can run Ads if you would like them, I am not an expert in that field, my field is management.

# **P R E V I O U S W O R K**

# VROUW MAGAZINE











45 | PHOTO ESSAY



46 | PHOTO ESSAY

# NINA'S REAL FOOD

















## FIFTH WAVE COFFEE











